



Montgomery County Emergency Service, Inc.

2020-2021 Annual Report

*Network Center for the National Suicide Lifeline
Emergency Behavioral Health Center and Hospital
A Nationally Recognized Model for the Provision of Crisis Intervention Services*



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MCES Board of Directors 2021

Logan Brown
External Affairs Associate

Faith Parshall
Laboratory Executive (Retired)

Caroline Ellison, PhD, Board Vice-President
Field Researcher/Advocate

Barbara Rawls, Board Treasurer
Financial Consultant

Randall Floyd
Chief of Police

Clifford Rogers, EdD, Board Secretary
School Superintendent (Retired)

W. Douglas Hager
Insurance Agent/Owner (Retired)

Mary Turner, RN
Hospice Nurse

Michael Kennedy, Board President
Mortgage Broker

Consultants

Harold Borek, Esquire, Board Solicitor
Tom Gailey, Gailey-Murray Communications

Administrative Staff

William Myers, MBA, CEO
Marina J. Cooney, MD, CMO
Byanka Meacham, MS HR, SPHR, COO
Debbie Shanley, Director of Administrative Support Services/Compliance Officer
Tony Salvatore, MA, Director of Development

Licensures/Accreditations

Accredited by the Joint Commission for Hospital and Behavioral Health
Basic Life Support Ambulance License from the Pennsylvania Department of Health
Crisis Intervention License from the Department of Human Services
Crisis Residential License from the Department of Human Services
Inpatient License from the Department of Human Services
Psychiatric Hospital License from the Pennsylvania Department of Drug & Alcohol Programs

Mission Statement

MCES provides round-the-clock intensive and comprehensive behavioral health services to all in need in our community while advocating for their rights, individual dignity, and recovery.

Vision Statement

The staff, Board and volunteers of MCES pledge to promote mental health in our community and to provide excellent intervention in a safe and compassionate environment through innovation, teamwork, and a commitment to assist our clients in their recovery.



Philosophy of Care

In accordance with our mission/vision and values, Montgomery County Emergency Service, Inc. welcomes all individuals with or without co-occurring disorders. MCES provides integrated screening and treatment services for mental health disorders, drug and/or alcohol problems and co-occurring disorders.

All individuals seeking services at MCES are welcomed and treated in a respectful, professional manner regardless of presenting needs, symptoms or illness. We assist all individuals in getting the services they need and for which they are eligible and educate them on the Mental Health, Drug and Alcohol and Medical treatment systems. MCES is dedicated to providing an environment of hope and life-enhancing recovery options specific to each individual.

Organizational Purpose

Providing crisis intervention, treatment and educational services related to (i) life-threatening psychiatric emergencies and serious behavioral health problems and (ii) diverting persons with serious mental illness and other vulnerable individuals from inappropriate criminal justice involvement because of their disability is our organizational purpose.

Financial Information

MCES is independently audited on an annual basis by an external certified public accounting firm. The 990 is available upon request.

For fiscal year ending 6/30/20: *

Total Revenue: \$15,623,424.

Total Expenses: \$15,688,385.

Increase (decrease) in Net Assets: (\$64,961)

Charity Care: \$1,015,070

*Numbers will be updated when final audited numbers are available.

Statistics for Fiscal Year 6/30/21:

24 Hour Hotline & Emergency Outpatient Crisis Program Serviced = 4,044 clients*

* admissions, evaluations only, contacts only and Carol's Place admissions.

Average Number of Inpatients Per Day = 39.7

Total Admissions = 1,062

Total Discharges = 1,062

Average Length of Stay = 13.2

Total Admissions to Carol's Place Crisis Residential Program = 247

Crisis Intervention Specialist (CIS) Program

Since 1976, MCES has trained local police officers and other criminal justice personnel serving Montgomery County in mental health crisis intervention. A three-day program familiarizes participants with the signs and symptoms of serious mental illness, techniques to safely provide assistance, available resources and the basics of state mental health law.



Development and Community Relations

The Development Department is responsible for seeking grants from foundations and other sources and fundraising from individual donors. Its activities include an annual appeal to MCES stakeholders, which includes current and former Board Members and other friends of MCES. Staff assist Administration and the Board in planning, managing MCES social media postings and web-site, as well as developing information resources and releases on MCES services, to representing MCES in community groups.

Contributors

MCES greatly appreciates the generosity of everyone who responded to our 2020/2021 Annual Appeal, and to the municipalities that made contributions in 2020/2021 to support our crisis response services. A special thanks to all the listed MCES staff who contribute to the Patient Fund through a bi-weekly deduction from their paychecks.

We again want to thank all of the individuals, organizations, foundations, and government agencies at every level that continued to support us with funding, supplies, in-kind contributions, and other support to enable us to continue to effectively serve our patients and clients during the ongoing COVID pandemic. We also want to thank our staff for their efforts during the past year.

Thank you to all of these donors, friends, local businesses and vendors who have contributed through United Way Donor Choice pledges, the GoodSearch.com search engine, AmazonSmile and donations to our Patient Fund.

Individual Contributors

Charles & Judith Barber
Sharon Beiber
Harold Borek, Esq.
Marina J. Cooney, MD
Michael Cybularz
Paul DeMarco, RN
Ruth Demming
Caroline Ellison, PhD
Tom Gailey
Virginia Graves, RN
W. Douglas Hager
Michael Kennedy

Byanka Meacham
William Myers
Rocio Nell, MD
Faith Parshall
Barbara Rawls
James Reid
Susan & Cliff Rogers, EdD
Jarema Rudakevich
Tony Salvatore
David Santos
Hudson Scattergood
Barbara Scolnick

Deborah Shanley
Michael Solomon
Anne Solow
Lakisha Sturgis, RN
Cindy Syfert
Mary Turner, RN
Jasmine Veney
Katie Walsh
Susan Way
Judy Weinberger
Colleen Zellers

Business/Corporate Contributors

Acme
Amadeos
Applebee's
Lifetree Pharmacy
Linton's

Nuts.Com
Plaza Flowers
Reading Phillies
Redner's Markets
Transfirst

Univest
Wawa
Wegman's

County and Municipality Contributors

Collegeville Borough
Lower Gwynedd Township
Lower Merion Township
Lower Salford Township
Montgomery County Office of
Behavioral Health

Plymouth Township
Upper Dublin Township
Upper Gwynedd Township
Whitpain Township

Foundation Contributors

Anne Frances Foundation
Mary MacFarland Foundation
Scholler Foundation

van Amerigen Foundation
Vincent Pappas Family Foundation
Wawa Foundation

Other Contributors

Allstate Giving
Amazon Prime/Smiles
Benevity Community Fund
Click and Pledge
Cyber Grant
Goodcoin Foundation
Hospital and Health Systems Association of Pennsylvania COVID-19 Relief Fund Round 2
Network for Good
Southeast Regional Mental Health Coordination Office
United Way of Delaware
United Way of Southeast PA & Southern New Jersey
Your Cause

Donations

You can assist MCES and our patients by going to www.mces.org and then to “How you can help” and make an online contribution through Google Checkout. Other ways to help include:

- Shop at smile.amazon.com and choose Montgomery County MH/MR Emergency Service as the organization you want to support. A portion of your purchase will be donated to MCES.
- Designate Montgomery County Emergency Service for your United Way of SE PA contribution. Our donor choice number is 01801.
- Shop at Redner’s Markets, join the Save-a-Tape Program, and send us your cash register tapes.
- Order your floral pieces through Plaza Flowers, 417 Egypt Road (610-630-8825) and tell them you support MCES or use code “MCE” if ordering on-line.

Activities and Accomplishments (July 2020 through June 2021)

Community Education

- Launched MCES Company Facebook Page joining our Twitter and LinkedIn social media accounts.
- Partnered with Moving Agencies Towards Excellence (MAX) to distribute Intellectual Disability/Developmental Disability suicide prevention materials to Developmental Disability care providers during Suicide Prevention Month 2020.
- Presented webinars on suicide prevention at the PA Patient Safety Authority Summit and the Annual Maryland State Suicide Prevention Conference.

- Introduced the Personal Suicide Prevention Kit for patients and initiated the inpatient Suicide Prevention Awareness Group.
- Provided 302 education to Montgomery County Emergency Departments with staff from the Montgomery County Commitment Office and Office of Behavioral Health.
- Continued participation in the Montgomery County Consumer Support Program (CSP), the Interagency Council of Norristown (ICN), MAX (Moving Agencies towards Excellence), the Montgomery County Critical Incident Stress Management (CISM) Team, the Norristown Adult HUB, PA Association of Behavioral Health (PABH), and the Montgomery County Suicide Prevention Task Force.

Community and Client Support

- Joined statewide planning for the July 2022 roll-out of 988 as the new National Suicide Prevention Lifeline number.
- Received Emergency Medical Services (EMS) Leadership Stress Management Training Grant from Pennsylvania Department of Community and Economic Development with support of state Senator Katie Muth.
- Extended and expanded ongoing partnership with Central Behavioral Health and Access Services to improve continuity of care for discharged inpatients
- Welcomed Boy Scout Troop 181 from Gladwyne, PA who refurbished the Patient Court Yard and other areas.
- Updated signs and landscaping at MCES and Carol's Place.
- Completed second year of High Acuity Psychiatric Inpatient Care Project funded by the van Amerigen Foundation.
- Completed Regional Suicide Attempt Survivor Support Study identifying resources and needs in Southeastern Pennsylvania.

Crisis Intervention Specialist Training (CIS)

- Added new CIS Training Facilities and Video (Virtual Reality) Training Equipment supported by Montgomery County Department of Health and Human Services and Southeast Pennsylvania Mental Health Coordination Office.
- Celebrated the 45th anniversary of the start of mental health crisis intervention training for Montgomery County police officers (now CIS Program).

Recognitions

- Mary Ann Perna, PA-C and Larry Deuber, PA-C received the P. Jean Drew, MD, Humanitarianism Award from Drexel University for clinical care of vulnerable persons.
- Crisis Intervention Specialist Training program received the 2020 Impact Award from NAMI Montgomery County at the 9th Annual Benefit for the Brain.

Staff Additions

- Welcomed Nason Leon, MSW, as Director of Carol's Place.
- Welcomed Nick Gavrilov, MS, LPC, as Director of the Allied Therapy Department.
- Welcomed Damian Johnson, EMT, as Director of the Ambulance Department (EMS).